

Internship tour development

Are you looking for a challenging internship where you can gain experience within the tourism industry? We have the perfect internship for you! As a tour development intern, you will be jointly responsible for devising and developing various online self-guided walking tours, SmartWalk's products. You will collaborate on creating routes, stories, design and much more! Would you like to gain experience in creating inspiring, interactive and international tours? Be sure to read on to find out more about the internship!

Who are you?

- You are pursuing a course in Tourism Management, Creative Business, Communications, etc.
- An aptitude for languages is important. You have a good command of Dutch and or English and (a small) understanding of other languages such as Spanish, German or French.
- You can read and understand critical texts.
- You are creative in writing and inventing routes.
- You have an affinity for culture, history and architecture.
- You are eager to learn and have knowledge of Excel, Word, Outlook Office and Canva, among others

What will you do?

- Inventing routes for new SmartWalks
- Researching locations, stories, questions and images for new SmartWalks
- Getting creative in designing the SmartWalks
- Processing information in our internal systems
- Telephone and e-mail contact with various collaborative partners of the tours
- Thinking along about new ideas and improvements to a SmartWalk
- Contacting and maintaining contact with tour operators

What do we offer you?

- A fun internship at a young and creative company
- Opportunity to gain hands-on experience in various aspects of tourism product creation
- Nice locations and cities to visit for making the tours.
- Lots of responsibilities and the opportunity to take on your own projects
- Guidance from experienced people in the field
- A competitive internship remuneration and good working conditions
- An opportunity to be part of a friendly team where we laugh, work and celebrate successes together.
- A lovely workplace with beautiful views over the Zaan and unlimited supplies of coffee, tea and biscuits to get you through the day!

Are you interested?

Do you recognise yourself in the above profile and are you the intern we are looking for? Then send your CV and motivation letter to info@smartwalk.nl. We are curious to know who you are and why you are the right person for us! We already have a lot of experience with interns from Inholland University of Applied Sciences, in multiple types of internships, so we know exactly what you need to deliver for school!

Do you have additional questions? Feel free to contact us and ask for Robin or Remon.

Phone number: 085 - 747 04 76

Address: Westzijde 178M, Zaandam